

WE MAKE ENERGY EFFICIENCY EASY

Not sure where to save energy in your business?
Ask yourself:

- Is the lighting in your store dim or uneven?
- Are your refrigerated cases outdated?
- Has it been awhile since your heating/cooling system was serviced?
- Does your kitchen equipment operate poorly or require repairs?

If you answered “yes” to any of these questions, call us. Rocky Mountain Power’s Wattsmart® Business program offers expertise and incentives to save your business time, energy and money.



WATTSMART®

BUSINESS

CONTACT YOUR PARTICIPATING CONTRACTOR TO MOVE FORWARD

Approved Contractor logo not to exceed this size: 2.5" x 0.75"

Contact name:
Phone:
Email:
Online:

Contact Rocky Mountain Power for incentive information:

Call us toll free **1-855-805-7231**

Email **WattsmartBusiness@RockyMountainPower.net**

Online at **Wattsmart.com**

Rocky Mountain Power does not guarantee or warranty any qualifying equipment, installations or work performed by participating vendors. You are solely responsible for any contract(s) with participating vendor(s) and the performance of any vendor(s) and equipment you have chosen.

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A GUIDE TO *saving energy* FOR GROCERY STORES



WATTSMART®

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**ROCKY MOUNTAIN
POWER.**

REDUCE YOUR ENERGY COSTS. INCREASE YOUR PROFIT.

Did you know that at least 75% of energy consumed in convenience and grocery stores is attributed to lighting, HVAC and refrigeration? These are each opportunities for your store to save.

Rocky Mountain Power's Wattsmart® Business incentives make energy efficiency easy by reducing the cost of upgrades and improvements.

Start by:

- Upgrading interior and exterior lighting systems.
- Improving your refrigerated cases.
- Installing advanced rooftop controls.
- Customizing comfort with HVAC improvements.
- Saving with high-efficiency food service equipment.

Reach out to your participating contractor to get started.



ILLUMINATE YOUR WAY TO SAVINGS

Switching to high-efficiency LEDs and installing lighting controls can reduce the energy used to light your store by 30%-50%. LEDs offer enhanced color and clarity to improve the appearance and security of your displays, facilities and products.

Consider that:

- LEDs use at least 25%-50% less energy than fluorescent lights.
- LEDs can last 35-50 times longer than fluorescent lights.
- Fixture-level lighting and occupancy controls save 20%-50% more energy and customize lighting for each space.

Contact the Wattsmart® Business program team before you start, as pre-purchase approval is required for lighting projects.

CHILL OUT WITH REFRIGERATION IMPROVEMENTS

Do you have older refrigerated cases? Keep your energy costs on ice while showing off products by adding anti-sweat heater controls to your refrigerated cases.

For walk-in refrigerated spaces, consider adaptive refrigeration controls to manage evaporator fans and defrost cycles and/or add ECMs to increase the motors' efficiency, performance, and controllability. These changes extend unit life, improve functionality, and simplify maintenance.



DIAL IN CUSTOMER COMFORT

Heating and cooling account for up to 45% of monthly energy costs. Advanced rooftop controls welcome guests by decreasing drafts, noises and temperature swings, while extending HVAC equipment life and decreasing energy use by 15%-60%. By improving comfort, HVAC controls please customers and help keep your store busy with sales. Call to upgrade your customers' experience today.